Who Is Your Museum For?
A Tool for Initiating Critical Conversations and Reflection

Listen to Michelle Obama's remarks at the Whitney's opening (bit.ly/1Qc6k0s) and read Incluseum's response to these.

Initiate an internal conversation on her comments.

List statements that you agree with.

List statements that you disagree with.

Obtain US Census statistics for your geographical area.

Obtain metrics for your museum visitorship.

Define "community" in the context of your museum. What are the communities embedded therein?

List statements that are confusing.

Compare and contrast your museum metrics with census data. How does this match your idea of "community"?

Discuss how your museum's community can be expanded.

Initiate meaningful conversations to establish firm relationships.

Formulate concrete actions steps for inclusion.

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